

Malina Padgett

Multidisciplinary Designer

Contact

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Skills

User Experience Design (UX)

User Interface Design (UI)

User Research

Usability Testing

Persona Development

Storyboards

Wireframes

Prototypes

User Flows

Affinity Maps

Videography

Photography

Logo Design

Website Design

Screener Surveys

Project Management

Creative Direction

Tools

Sketch

Figma

InVision

Marvel

Adobe XD

Photoshop

Illustrator

Lightroom

Premiere Pro

InDesign

Final Cut

Procreate

Wix

Wordpress

Squarespace

Experience

Creative Freelance, Self Employed

2016-Present, Remote

Through my work as the Founder of Fit + Flatter, I gained a variety of skills that now help me craft budget-friendly solutions for small businesses. My work includes social media strategies, photography, creative direction, graphic design, website design, UI/UX design, branding, and identity projects.

UI/UX Designer, ToStylMou

2021, Remote

As a contract UI/UX Designer at ToStylMou, I worked on a cross-functional team project to update their mobile app prototype. Our primary focus was to design, test, and iterate on iconography, the user rating system, and to refine a few smaller features to create a more intuitive user experience.

Founder and Creative Director, Fit + Flatter

2015-2020, Remote

As the Founder and Creative Director of Fit + Flatter, I took an idea and created a business from the ground up. I oversaw all daily operations, partnerships, content development, and overall creative direction of the organization. I recruited and worked with a cross-functional team to turn a provisional patent into a digital interface. I was responsible for designing, modeling, prototyping, testing, and defining the product interface and interactions to ensure an exceptional user experience.

Education

UI/UX Design Bootcamp, Springboard

2020-2021, Remote

This 700+ hour bootcamp course covered all aspects of UI/UX design with the guidance of an expert mentor and a hands-on industry project.

Apparel Design B.S., Art & Design Minor, Purdue University

2012-2015, West Lafayette, IN

My bachelor degree focused on both the business and design side of the fashion industry. I completed 2 industry internships at a fashion magazine and a luxury brand, volunteered with a team of engineers to test and craft a special suit to help the disabled walk, and completed 3 fashion shows showcasing my original designs.

Advanced Fashion Design Course, Central Saint Martins

2014, London, UK

This intensive short summer course focused on: experimental research, design development pathways, pattern-making, draping, fashion illustration, and a final presentation and critique.