

MALINA PADGETT

CONTACT

+1 765 426 6091
malinacreative.com
malinapadgett@gmail.com
linkedin.com/in/malinapadgett

TOOLS

Sketch
Figma
Photoshop
Illustrator
Lightroom
Premiere Pro
InDesign
Final Cut
Miro
Procreate

SKILLS

User Research
Persona Development
Storyboarding
Wireframing
Prototyping
User Flows
Usability Testing
Affinity Mapping
Videography
Photography
Logo Design
Website Design
Screener Surveys
Project Management
Creative Direction

EXPERIENCE

CREATIVE FREELANCE

2016 - Present, Remote

Through my work as the Founder of Fit + Flatter, I gained a variety of skills that now help me craft budget-friendly solutions for small businesses. My work includes social media strategies, photography, creative direction, graphic design, website design, branding, and identity projects. Additionally, I work with companies to redesign their processes so they are more streamlined, and in turn more budget friendly.

UI/UX DESIGNER, TOSTYLMOU

2021 - 2021, Remote

As a contract UI/UX Designer at ToStylMou, I worked on a project to update their mobile app prototype. Our team reviewed past research and user testing to determine what updates and changes were most vital to the existing prototype. Our primary focus was to design, test, and iterate on iconography, the user rating system, and to refine a few smaller features to create a more intuitive user experience.

FOUNDER AND CREATIVE DIRECTOR, FIT + FLATTER

2015 - 2020, Remote

As the Founder and Creative Director of Fit + Flatter, I took an idea and created a business from the ground up. I oversaw all daily operations, partnerships, content development, and overall creative direction of the organization. I recruited and worked with a web designer and developer to create a mobile platform from a provisional patent, collaborated with clients and internal teams to define and achieve goals, evolved and implemented new and stronger processes, and oversaw all client collaborations from start to finish.

EDUCATION

SPRINGBOARD, UI/UX DESIGN BOOTCAMP

2020 - 2021, Remote

700+ hour bootcamp course covering all aspects of UI/UX design with the guidance of an expert mentor and a hands-on industry project.

PURDUE UNIVERSITY, BACHELOR OF SCIENCE

Apparel Design & Technology, Art & Design Minor
2012-2015, West Lafayette, Indiana, USA

Degree focusing on both the business and design side of the fashion industry. As a part of my degree, I completed 2 industry internships including a fashion magazine and a luxury brand, volunteered with a team of engineers to test and craft a special suit to help the disabled walk, and completed 3 fashion shows showcasing my original designs.

CENTRAL SAINT MARTINS, ADVANCED FASHION DESIGN COURSE

2014, London, England, UK

Intensive short summer course that focused on: experimental research, design development pathways, pattern-making, draping, fashion illustration, and a final presentation and critique.